

Face App Privacy Policy

All intellectual property rights of “Face App” App is exclusively and absolutely owned by Face App. Face App respects your privacy rights and recognizes the importance of protecting any information collected about you. This Privacy Policy defines how Face App collects and uses personal and non-personal information in relation to the application ("App") Face App. BY INSTALLING, USING OR OTHERWISE ACCESSING Face App, YOU AGREE TO THIS PRIVACY POLICY. IF YOU DO NOT AGREE TO THIS PRIVACY POLICY, PLEASE DO NOT INSTALL, USE OR OTHERWISE ACCESS Face App. Face App reserves the right to modify this Privacy Policy as required; therefore please review it frequently. If Face App makes material or significant changes to this Privacy Policy, Face App will notify you by means of a notice within the Face App App. Your continued use of Face App will signify your acceptance of the changes to this Privacy Policy.

Personal Data:

You agree that the the images provided by you in the app use to extract the face data and process it to achieve app’s functionality.

Under this Platform and the Services, we mainly provide specific applications of technical capabilities. Therefore, after the specific implementation of certain function, we will delete or anonymize original pictures, videos and other data provided by the Clients and the service results based on such original data as soon as possible.

Face App hereby represent that it has implemented adequate technical and organizational security measures of such standard as prescribed under applicable laws, regulations, rules, etc. in force, to protect the Personal Data against accidental or unlawful destruction or accidental loss, alteration, unauthorized disclosure or access and against all other unlawful forms of processing. If the App uses Third-Party services for sharing Content generated using this app, the App would access your basic data from such Third-Party services needed for the authentication, Content sharing or other features provided by the ThirdParties, so however that, the App would not collect or use any personal data.

How we Protect Your Personal Information and face data

The security of your personal information and face data is important to us. We have implemented reasonable administrative, technical, and physical security measures to protect against the unauthorized access, destruction or alteration of your information. Despite our best efforts, however, no security measures are completely impenetrable.

Non-personal data:

Face App may use tools or third-party analytical software to collect and use certain non-personal data that does not enable Face App to identify you. The types of non- personal data Face App may collect and use include, but are not limited to: (i) mobile device type. (ii)

mobile device software version. (iii) geographical data no more accurate than metropolitan areas. (iv) total time of App usage and usage of filters. (v) other non-personal App data as reasonably required by Face App to enhance its features. Face App may use the collected Non-personal data for purposes of analyzing usage of the app, managing and providing Face App and to further develop Face App services and products.

Data Retention:

Unless expressly required by applicable laws, regulations or regulatory provisions, we will retain your personal information for the shortest time required to achieve the processing purpose.

Face App retains the information collected pursuant to this Privacy Policy only as long as necessary for legal or regulatory reasons or the shortest time required to achieve the processing purpose. If the collected information is no longer needed for purposes specified in this Privacy Policy, Face App on its own shall delete all aforementioned information in its possession, without the need to communicate such deletion to the user/s concerned.

Third-Party Terms and Conditions:

Please note that your access to and the ability to use Face App may be subject to certain third-party terms and conditions and privacy policies, including but not limited to application stores, mobile software platforms, on- line social sharing platforms, external data storage clouds and payment related service providers, if any. You recognize and agree that Face App is not liable for any such third-party terms and conditions and their use of your personal data, and that your access and use of the App is subject to such terms and conditions, and privacy policies of such third-parties.

Microsoft Face API Privacy policy

<https://learn.microsoft.com/en-us/legal/cognitive-services/face/data-privacy-security>

Face++ Privacy policy

<https://www.faceplusplus.com/privacy-policy/>