App Privacy Policy

All intellectual property rights of the App is exclusively and absolutely owned by M. Mohsin. App respects your privacy rights and recognizes the importance of protecting any information collected about you. This Privacy Policy defines how App collects and uses personal and non-personal information in relation to
the application ("App"). BY INSTALLING, USING OR OTHERWISE ACCESSING the App, YOU AGREE TO THIS PRIVACY POLICY. IF YOU DO NOT AGREE TO THIS PRIVACY POLICY, PLEASE DO NOT INSTALL, USE OR OTHERWISE ACCESS App. App reserves the right to modify this
Privacy Policy as required; therefore please review it frequently. If App makes material or significant changes to this Privacy Policy, App will notify you by means of a notice within the App. Your continued use of the App will signify your acceptance of the changes to this Privacy Policy.

Personal Data:
You agree that the personal profile filled in by you in the App includes certain minimal personal information required by the Company exclusively to meet its legitimate business purpose. Such personal information provided by the User may include phone numbers, photos, account names or other information that would
enable App to identify you. App hereby represent that it has implemented adequate technical and organizational security measures of such standard as prescribed under applicable laws, regulations, rules, etc. in force, to protect the Personal Data against accidental or unlawful
destruction or accidental loss, alteration, unauthorized disclosure or access and against all other unlawful forms of processing. If the App uses Third-Party services for sharing Content generated using this app, the App would access your basic data from such Third-Party services needed for the
authentication, Content sharing or other features provided by the Third-Parties, so however that, the App would not collect or use any personal data.

How we Protect Your Personal Information

A. The security of your personal information is important to us. We have implemented reasonable
administrative, technical, and physical security measures to protect against the unauthorized access, destruction or alteration of your information. Despite our best efforts, however, no security measures are completely impenetrable.

Non-personal data:
App may use tools or third-party analytical software to collect and use
certain non-personal data that does not enable App to identify you. The types of non-personal data App may collect and use include, but are not limited to:

(i) mobile device type.
(ii) mobile device software version.
(iii) geographical data no more accurate than metropolitan areas.
(iv) total time of App usage and usage of filters.
(v) other non-personal App data as reasonably required by the App to enhance its features. App may use the collected Non-personal data for purposes of analyzing usage of the app, managing and
providing App and to further develop App services and products.

Data Retention:
App retains the information collected pursuant to this Privacy Policy only as long as necessary for legal or regulatory reasons or for legitimate business purposes. If the collected information is no longer
needed for purposes specified in this Privacy Policy, App on its own shall delete all aforementioned information in its possession, without the need to communicate such deletion to the user/s concerned. Third-Party Terms and Conditions: Please note that your
access to and the ability to use App may be subject to certain third-party terms and conditions and privacy policies, including but not limited to application stores, mobile software platforms, online social sharing platforms, external data storage clouds and payment related service providers, if any. You recognize and agree that the App is not liable for
any such third-party terms and conditions and their use of your personal data, and that your access and use of the App is subject to such terms and conditions, and privacy policies of such third-parties.